

**nina mehta** is a UX/UI designer and writer in San Francisco with a background in news media and marketing. She is looking to improve the quality of information communication online.

### Relevant Experience

myGengo, Inc.

TOKYO, JAPAN; MOUNTAIN VIEW, CA | UX DESIGNER & WRITER | MAY — JULY 2011

Designed wireframes, user flows, interfaces and prototypes for translators tools and language recommendation services. Created a global research plan for testing prototypes, interviews and surveys. Fluidly engaged with back and frontend engineers to support site redesign. Improve remote working system across Japan and US timezones and distance.

RockMelt, Inc.

MOUNTAIN VIEW, CA | DESIGN INTERN | MAY — AUGUST 2010

Worked with a small team of designers and developers before alpha release at Andreessen and Horowitz backed startup. Designed RockMelt browser friend & chat window, ideated designed and coded alpha invitation system, led all user study sessions from recruiting to analysis and led product language redesign. Worked close with engineering team throughout.

Indiana University, Office for Women's Affairs

BLOOMINGTON, IN | DESIGNER, MEDIA & SAFETY COORDINATOR, AUGUST 2009 — PRESENT

Led redesign and content coordination for Majority Report Magazine. Coordinate Commission on Personal Safety campus wide group with Dean of Students. Organize office's digital management strategies and media relations.

Indiana University, School of Journalism, Communications

BLOOMINGTON, IN | GRAPHIC DESIGNER | DECEMBER 2008 — AUGUST 2009

Designed web and print internal and external materials, coordinated and hosted events and contributed content to service journalism students, donors, faculty and alumni.

indy.com, Indianapolis Star

INDIANAPOLIS, IN | DESIGNER | JANUARY — DECEMBER 2008

Designed interactive digital and print layouts for along with and writing and reporting for indy.com site, *indy.com* magazine and *Indianapolis Star* newspaper on small teams.

Poynter Institute Summer Fellowship

ST. PETERSBURG, FL | DESIGNER | SUMMER 2008

Attended highly competitive 6-week training fellowship on full scholarship for young media professionals focused collaborative design methods and interactive storytelling.

Epolitix.com, Dod's Magazines

WESTMINSTER, LONDON, U.K. | INTERNATIONAL INTERN | SPRING 2007

Reported, wrote, edited and designed stories and MP profiles for web and print products.

### Fellowships and Scholarship Recognition

Winner of seven competitive news design awards and awarded the Poynter Fellowship, Russel B. Pulliam Fellowship, Eugene C. Pulliam Scholarship, Robin Fogel Avni Design Scholarship, Siddons Indiana Daily Student and IU Journalism for Travel

References available upon request. Detailed resume and portfolio on [ninamehta.com](http://ninamehta.com).

### Contact

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[ninamehta.com](http://ninamehta.com)

San Francisco

### Education

Indiana University

Bloomington, IN

M.S. Human-Computer

Interaction design

May 2011

B.A.J., Journalism

Political Science

December 2007

City University

London, UK

2007 Spring

Design Research,

British Politics

### Tools

Photoshop

Fireworks

Illustrator

Indesign

HTML

CSS

Basic JQuery

Omnigraffle

After Effects

Final Cut

### Methods

Affinity Diagrams

Contextual Inquiries

Diary Studies

Ethnography Observations

Focus Groups

Interviewing

Personas

Scenarios

Usability Evaluation